

OFFICIALLY ENDORSED BY THE OCEAN BEACH CHAMBER OF COMMERCE

# The Beach News

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula

VOLUME 1

5c THE COPY

Ocean Beach, California, Friday, November 24, 1922

50c A YEAR

NUMBER 1

## A BRAIN TWISTER FOR THE GIRLS AND BOYS

Help! help!! help!!! The editor is up a tree, along with one of our prominent citizens, trying to select an appropriate name for the most substantial bunch of bungalows on the Beach.

The location is at Orchard avenue and Cable street, the property consists of the six new cement bungalows and the large shingle cottage adjacent on the ocean front, and the owner is Mr. Charles M. Wheeler who has just moved here from Chula Vista way, near National City.

What is particularly and especially desired is some apt name or trite title descriptive of the altitude, longitudinal location, vista and general surroundings of the property. Come, boys and girls, put on your thinking caps and help us out! And as an incidental incentive, **The Beach News** will publish the title finally selected, in bold type, as well as the name of the lucky winner of a prize, consisting of a year's subscription to the paper—your own home weekly.

The elder folks can also aid with their suggestions, as the competition is open to all readers, no one being barred, and the prize will be the same as that awarded to the younger generation.

### Apples, Apples and More Apples

Almost a whole carload of nice round, red, juicy apples has just reached Ocean Beach, consigned to the "go-getter" grocer, Faber, for distribution at popular prices from his three emporiums. Winesaps, delicacies and winter perennials about evenly composed the cargo, which was sent direct from the Pfaff ranch at North Yakima, Wash. The owner of the ranch, by the way, is a well known Beachite, being no other than the redoubtable H. Lewis Pfaff of 4435 Del Monte avenue.

It's no joke to be cold these nights when you can get a heavy pair of Blankets at O. B. Dry Goods Store.

The Firemen's ball at Benbough's "Garden of Eden" on Thanksgiving eve promises to be a very nifty affair and one that terpsichorean devotees couldn't afford to miss.

Mr. and Mrs. W. A. Thomas have returned from a very enjoyable auto trip up the coast. While on his vacation, Mr. Thomas gathered a fresh fund of boosting ideas that will prove of immense value to Beachites when adopted and adapted.

The Chamber of Commerce is on the lookout for new quarters, the building at present housing them having been sold recently.

## FABER, JR., HOLDS A HAPPY BIRTHDAY PARTY

At the home of Mr. and Mrs. G. H. Faber, 4967 Saratoga avenue, there was recently given a most delightful children's party in honor of G. H. Faber, Jr.'s third birthday. The house was beautifully decorated and the tables laden down with goodies and the birthday cake, was topped off with three candles. Mrs. Faber, who is a charming hostess, with a loving mother's instinct, provided all the fun and entertainment the dear tots could wish for. The following little guests were present: Ramona, Cole, Lois Cole, Clara Penny, Jessie Losey, Helen Hughes, Jane Hughes, Winnifred Kenline, Ruth Hubbard, Dorothy Hubbard, Charlott Thomas, Junior Howe, Willis Kenline, Bobbie Gilbert, Butler Harrison, Billie Alexander, Branton White, Junior White, Buster Alley.

## PAVING PETITION FILED

A petition circulated by the O. B. Chamber of Commerce for the full-width paving of Voltaire street and the improvement of the intersection on the same thoroughfare, was filed last Wednesday with the Common Council. Besides carrying the signatures of the requisite number of citizens, the petition is officially signed by W. A. Thomas as president and Mrs. J. F. McGarvey as secretary. It is reported that the city fathers will immediately take action in the matter.

## HERE, THERE AND EVERYWHERE

Mr. and Mrs. Stuart Savage of Coronado avenue, are the proud parents of a bouncing boy, born three weeks ago yesterday.

Earl Haas, the popular proprietor of the O. B. Feed, Fuel and Express on Bacon street, is a staunch member of the local Chamber of Commerce.

A new refrigerator is being installed at Cundell's Meat Market.

Mr. and Mrs. Charles Shurlock have recently had considerable alterations and improvements made in their handsome "Home on the Hill" at the top of Point Loma heights.

C. L. Shactebec has come to Ocean Beach and offers the best of automobile insurance to the public. In insuring with him, you can pay premiums monthly instead of all cash. He guarantees the best of service. Mr. Shactebec will build a home soon next to 4770, where he can be found after business hours.

Look for the "Stronghold" label on Overalls, sold only at the O. B. Dry Goods Store.

Henry Eulberg is splendidly equipped to serve the auto public at his large Ocean Beach garage quarters on Newport avenue.

## BUSTLING "BOB" WALSH IS WORKING LIKE A BEAVER

Newport avenue, in the heart of the business district, will soon be graced with a fine commercial building, now in course of construction.

Robert J. Walsh, a Beach booster from top to toe, and a progressive realty man who remarkably realizes what he so vividly visualizes, is directly responsible for the projected improvement already well under way.

Ground was broken last week for the foundation and the valiant "Bob" made the dirt fly with the best of 'em. He is on the job from the first crack of the whip until the last horn blows, and when the present structure is completed, plans for further building improvements will be duly executed.

## CREATE COMMUNITY CO-OPERATION

That's the excellent watchword given to **The Beach News** by Charlie Betcher, O. B.'s philosophic and progressive plumber of Bacon street. And in quoting him, he certainly "wiped the joint" to a T when he voiced that sensible epigram. Take it to heart everybody—young and old, rich and poor, saint and sinner, the mighty and the lowly—"Create Community Co-operation!"

## PERTINENT AND PERSONAL

"Charlie" Cundell has wonderfully improved the exterior of his meat market on Newport avenue by having a large wide entrance constructed. A coat of fresh paint has also been given the inviting front, as well as shiny new copper screening where necessary.

"Jim" Connolly, who certainly knows his business when it comes to anything about machinery, has been putting forth some of his best efforts with expert Turner B. Kline at the Sunset garage on Bacon street.

Faber's Grocery, the O. B. post-office and the Newport Cafe have been greatly benefited by a new roof on the Gannon building, which houses the trio of community necessities.

Alfred Walters and his most estimable wife, of Mansfield, Ohio, are glad some guests of Mr. and Mrs. James Connolly at their attractive home on Saratoga avenue.

Mrs. C. A. Miller of 4915 W. Point Loma boulevard is happily recovering from an attack of tonsillitis. Her husband is in Imperial Valley for a week-end business trip.

Chris Enholm is as near to Beachites as his office phone on lower West Broadway, San Diego, when auto truck service is required. Promptness is his watchword.

Mrs. Carrie May Jobes died yesterday after a long suffering illness.

## BIG DOINGS TONIGHT FOR O. B. CHILDREN

The Ocean Beach Children's Dancing Club will hold its usual Friday dancing party tonight at the beautiful "Garden of Eden." Prizes will be given for the lucky little ones who hold down the right spot. As a special attraction for the parents, there will be tables, chairs and heat furnished for those who delight in playing cards. It is a wonderful sight to see the children amusing themselves in their innocent, wholesome and healthful recreation.

## COMMUNITY CHRISTMAS TREE

Arrangements are being rapidly perfected for a Community Christmas tree in the open air at Ocean Beach during the forthcoming Yuletide season. Miss Kate Spani is at the head of a committee recently appointed by the O. B. Chamber of Commerce to promote the momentous affair for the young folks of this community. Publicity will be given to all details of the plan when properly matured.

## A BUSHEL IN A PECK

In the hurry and flurry of preparing the first issue of the **Beach News** for publication, please excuse us if any requested name or notice has been unavoidably omitted. Rest assured that it is a fault of the hand and head, but not of the heart. We aim to please all, yet our limited space forces a curtailment of many items which will be published in a larger edition next week.

## ANOTHER LIVE WIRE

L. A. Shaffer, the wide-awake outer guard at the Maine Garage, on Newport avenue, was made a mighty welcome new member of the Ocean Beach Chamber of Commerce this week. May the good work continue fourfold, yes, a hundredfold!

## The Ocean Theater

Manager R. G. Ericsson of the Ocean Theater announces a very agreeable change in his show nights at that popular movie house. Some of the best pictures obtainable are put forth now every Wednesday and Thursday as well as Saturdays and Sundays. The complete bill for the forthcoming week can be found well displayed in **The Beach News** business columns.

"Tommy" Topousez, the popular proprietor of the Savoy cafe, San Diego, has placed an attractive advertising sign at the outer entrance to the short cut on the new paved highway.



## Ocean Beach Cleaners

5050 NIAGARA AVENUE

C. H. Owen,  
Prop.

Cleaning  
Dyeing  
Pressing

Phone POINT  
LOMA 70-W

Work Called For and Delivered  
Prompt Attention Given  
To Telephone Orders

## Kate's Kollum

### TO YOU

You find the world a joyous place,  
Because you make it so,  
You've helped to set the merry pace,  
For all our feet to go.  
The song and laughter that you hear  
Are echoes of your own,  
'Tis thus, through many a coming  
year,  
You'll reap the joy you've sown!

The Beach News wishes to extend most sincere thanks to the following ladies, who have so heartily expressed their best wishes for its future success and prosperity: Mrs. J. E. Hanford, Misses M. E. and G. E. Slater, Mrs. C. M. Wheeler, Mrs. M. J. Plummer, Mrs. Pearl M. Wood, Mrs. J. F. Connelly, Mrs. Alfred Walters of Mansfield, Ohio, Mrs. F. A. Shurlock, Mrs. C. A. Miller, Mrs. F. H. O'Mara, Mrs. E. L. Young, Mrs. H. Lipsetts, Mrs. D. C. Crosby.

Mrs. Earl J. Haas, Mrs. Sarah E. Baughman, Mrs. E. F. Smith, Mrs. James C. Storm, Mrs. F. L. Osborne, Mrs. Cummings, Mrs. John Snel of Los Angeles, Mrs. A. B. Gordon of San Diego, Mrs. Mark P. Mossholder of San Diego, Mrs. Ed F. Cooper, San Diego, Mrs. Charles W. Varney, Mrs. Susan Raymond, Mrs. Kathleen Humason, Mrs. Dr. Earl L. Chappell of San Diego, Mrs. W. Maybee, Mrs. J. M. Dowell, Mrs. Haight, Mrs. E. W. Grenawalt, Mrs. Dr. W. M. Tipple, Mrs. W. H. Clarke, Mrs. Agnes L. Ellis, Mrs. G. D. Gammon, Mrs. J. M. Harrison, Mrs. G. H. Faber, Mrs. G. E. Pinson, Mrs. R. J. Walsh, Mrs. C. H. Owen, Mrs. Dr. Alfred Sander of San Diego, Mrs. Charles W. Whaling, Mrs. Ethel M. Johnson, Mrs. Edna B. Plummer, Mrs. L. H. Martin, Mrs. Helen McConaughey, Mrs. M. G. Morris of Pacific Beach, Mrs. M. E. Penney, Mrs. C. H. Peltcher, Mrs. J. P. Mrs. Tibbetts and many others.

Mrs. M. E. Penney has purchased the two lots next to her home at 4953 Saratoga avenue from the Misses Slater of the Crag apartments.

Claude Z. Bryan's home at 4928 Santa Monica is a little beauty now, all newly shingled.

Mrs. Sarah E. Baughman has a dandy new fence around her house at 4850 Saratoga avenue.

Bob Walsh is digging the foundation for his new building on Newport avenue. He wanted to give me a job! Nothing doing! Too busy, Bob.

Beware of handing Cal Hubbard even a business card. He has been overwhelmed with all sorts of benefit cards and he is careful now! Mr. J. W. Losey will testify to that. Ha-Ha! Mack, of the M. & G. Lunchroom, won't go duck hunting at Cuyamaca again. They came too slow for him there. He says he will try Lower Otay or Murray dam next. Good luck to you, Mack.

D. C. Crosby was a pleasant visitor at the office of The Beach News this week. He is a well-educated gentleman, with a wealth of interesting information and is a most entertaining conversationalist. Call often, Mr. Crosby, the latch string of welcome always hangs outside.

While Mrs. Stewart is convalescing at the Sunshine Hospital, the Cherub Home is taking care of little Leonard Savage.

Miss Emily Newcomb of Omaha, Neb., is spending the winter at Ocean Beach. She says she gained in weight five pounds in five weeks, which certainly speaks well for our wonderful climate. Miss Newcomb resides at 4757 Muir avenue.

Miss Sophie Cleveland of Omaha, Neb., is enjoying herself at Ocean Beach, far away from the cold, wintry breezes of Nebraska.

Mr. and Mrs. H. H. Osborne are entertaining as their house guests Mr. Osborne's mother and sister, Mrs. E. Brokaw and Mrs. J. B. Mayor, who arrived at Ocean Beach last Saturday from Cleveland, Ohio.

### ANNOUNCEMENT

Alligator Rock Lodge, at 4985 Coronado avenue, Ocean Beach, caters to tourists and the public. Sandwiches, afternoon teas, dinners. Within two blocks of newly-paved Fremont boulevard and one block of O. B. street cars. Rooms for transient or permanent guests. Garages and ample parking space. Phone for reservations, Point Loma 327-J.K. \*

### FLOTSAM AND JETSAM

D. C. Crosby called last Sunday to wish us hearty good luck, and displayed his genuine consideration with a business card in another column. He is an old-time newspaper man and has a mighty pleasant home at 4930 Muir avenue, where he also maintains his realty and insurance office.

Mrs. Evelyn Maybee, who presides so very ably over the retail business at her husband's bakery on Bacon street, is a real native daughter from Beaumont, Calif.

Mrs. H. Lipsetts has greatly improved the interior of her O. B. Dry Goods store by enlarging it recently. She suffered intensely the first of this week with a felon on one of her index fingers but has now happily recovered.

The Crag apartments, always a delight to the eye in their fine situation on the highest point of Sunset Cliffs, have just been greatly improved with fresh paint.

Wilfred Swarts makes it easy to "get out and get under," when repairs are necessary to your auto, with his recent installation of an up-to-date grease rack at his Ocean Beach Park Service Station, corner Voltaire and Cable streets.

A. H. Riedel, office with Agnes G. Ellis, real estate broker, writes Insurance in all its branches. Rates and information cheerfully given at his office, 5008 Niagara avenue, Ocean Beach, or at your residence, by appointment. Phone Point Loma 46-W.\*

Miss Vera Donnelly is an able Gregg shorthand writer and a very pleasant and efficient stenographer for the Olds & Stoller Insurance Company in the Union building, San Diego.

Oh, by the way, watch your step, and don't bump your head on those big bunches of bananas when calling to see the Martins at the Ocean Beach Vegetable Gardens and Poultry Yards at 4734 Long Branch avenue.

Donald J. Spencer is building a residence in the forty-eight hundred block on Narragansett avenue.

Phone Main 3725

## Savoy Cafe

SEA FOOD A SPECIALTY

Table d'Hote Dinner 85 Cents

Noon Lunch, 40 Cents

1055-1057 Fourth St. San Diego

### BEACH

## BARBER SHOP

5032 Newport Avenue

First Class Work Guaranteed

OPEN ALL DAY SUNDAYS

Children's Hair Cutting 35c

Call and see us—we'll treat you right.

Phone: Point Loma 20-J

## Sunset Garage

Turner B. Kline

FORD REPAIRING A  
SPECIALTY

Repairing, Storage, Accessories

1916 Bacon St., Ocean Beach

Phone: Point Loma 361-J

## Ocean Beach Plumbing Co.

Chas. H. Peltcher, Prop.

Repair Work, Contracting,  
Estimates

1966 ABBOTT STREET

Heaters, Hardware, Bath Tubs  
and Plumbers' Supplies

## Cherub Home

Conducted by a Graduate Nurse

Children under five years of age  
boarded by the week or month

MRS. F. L. OSBORNE

4887 Long Branch Avenue,

OCEAN BEACH, CALIF.

SAVE MONEY  
and Get the Best—We Do

## Kodak Finishing

ENLARGEMENTS

COPY WORK AND COLORING

GREETING CARDS FOR ALL  
OCCASIONS

Help Boost

J. P. Froide

5019 Newport Ave. Ocean Beach

F. W. Bradlock is back from the Santa hills hobnobbing with old friends at the Beach.

### EAT

## Cramer's Bread

The Bread worthy to be served  
in the finest homes.

YOUR GROCER SELLS IT

### BEAR IN MIND THAT

## The Maine Garage

Carries a Complete Line of

TIRES AND AUTO  
SUPPLIES

5040 Newport Avenue,  
Ocean Beach

OPEN UNTIL MIDNIGHT

Phone: Point Loma 382

Telephone: Point Loma 20-W

## Ocean Beach Feed, Fuel and Express

HAY, GRAIN, WOOD,  
COAL

SEEDS, POULTRY AND  
RABBIT SUPPLIES

Special for Nov.—Mixed Bird  
Seed, 10c per pound

1918 Bacon Street

Boost! Boost!! Boost!!!

## Ocean Beach Cigar Factory and Fremont Club Cigar Store

5026 Newport Ave. Pt. Loma 92

LE ROY C. BURKHARDT

Proprietor and Manufacturer

— Highway and Ocean Beach  
Specials—Burkhardt's Pantellas

THEY ALL PATRONIZE THE

## Ocean Beach Steam Laundry

Wet Wash, Rough Dry and  
Finished

Call Point Loma 31 and it will

be called for and delivered

Kindly mention The Beach News  
in your dealings with the patrons of  
our advertising columns.



## Ocean Theatre

COMING SATURDAY  
"THE FLOWER OF THE NORTH"

BY  
JAMES OLIVER CURWOOD

COMING SUNDAY  
MARY MILES MINTER and  
TOM MOORE in  
"THE COWBOY AND LADY"

COMING  
SPECIAL ATTRACTION

Wednesday and Thursday  
"THE OLD HOMESTEAD"

One Show Only, at 7:30 p. m.

The Best Art Service for  
the Money

### C. TOWNSEND BROWN

Commercial Designs  
Posters, Signs

Showcards  
Birdseye Views

5050 NIAGARA AVENUE  
Ocean Beach, San Diego, Calif.

DAILY TRIPS TO SAN DIEGO  
AND POINT LOMA

## Reid Transfer

1885 Bacon Street, Ocean Beach, Calif.

Freight **STORAGE** Jobbing  
Baggage Moving

**FEED, FUEL and HARDWARE**

Residence Phone Office Phone  
Point Loma 125-J Point Loma 136

BEFORE YOU DECIDE ON  
YOUR NEW HOME INVESTI-  
GATE

## KELLASTONE

IMPERISHABLE STUCCO

It Is Waterproof, Fireproof, and  
Will Not Expand or Contract.

Call or phone either Robt. H. Winn  
Co., 845 W. Broadway, San Diego, or  
A. C. Shephred, 4851 Voltaire Street  
Ocean Beach

A Representative of the  
**Fuller Brushes**  
will Be Calling Upon You Soon  
**THE FULLER BRUSHES**  
**MAKE FINE CHRISTMAS**  
**GIFTS**

Announcing the Opening next Monday of  
**Pacific Beach Confectionery**  
MRS. M. G. MORRIS, Prop.  
Each customer during the opening  
week will receive FREE a nice drink  
of Cherry Flip.  
**Confections of All Kinds**

Music and Hearty Welcome  
Awaits You at the  
**Skating Rink**  
On Bacon Street, Near the Beach  
**Healthy Recreation and Amuse-**  
**ment for Young and Old Alike**

The Skating Rink, on Bacon street,  
is a place well patronized by young  
and old alike.

## The Beach News

PUBLISHED EVERY FRIDAY

4829 Saratoga Avenue, Ocean Beach  
California

Phone Point Loma 17

KIRK SMITH Editor-Manager  
KATHERINE SMITH Social Editor

Subscription Price, 50 Cents a Year,  
In Advance

Advertising Rates Upon Application

Ocean Beach, California  
FRIDAY, NOVEMBER 24, 1922

### SALUTATORY

Published and promulgated as a  
weekly community paper for promot-  
ing the progress of San Diego's ocean  
beaches, bay shore and peninsula dis-  
tricts, **The Beach News** most respect-  
fully makes its initial bow to the  
public.

While somewhat fulfilling a much-  
cherished journalistic dream of Beach  
folks in general, this paper is printed  
primarily for the purpose of encour-  
aging and enhancing the welfare and  
interests of each and every resident  
of Ocean Beach, Mission Beach, Pa-  
cific Beach, Loma Portal, Chatsworth,  
Hlenartney, Catalina, Roseville and  
the entire Point Loma Peninsula.

It is your own home paper.

Like infants the world over, this  
newcomer in newspaperdom is nat-  
urally rather small in size, yet, with  
the highly valued nourishment of its  
considerate clientele, it hopes to merit  
steady and sturdy increase in size,  
shape and stability.

Watch **The Beach News** grow!

Already it is a source of great grati-  
fication to chronicle the fact that the  
progressive business constituency of  
this grand and glorious beach and bay  
section of San Diego has seen fit to  
shower mighty cheerful encourage-  
ment with a most substantial evidence  
of their hearty co-operation.

For proof, just take a good glance  
at our advertising columns.

Hence, the most sincere gratitude  
herewith extended to our many pa-  
trons for making **The Beach News** a  
reality. This paper belongs to you.  
It is not controlled by any clique,  
plan, faction, creed, or special inter-  
ests. By way of paraphrase, it may  
be well to say that it is a weekly  
paper for, by and of our own home  
people. It will never be a chronicle  
of scandalous. It will be kept clean and  
wholesome, and, in the recording of  
community doings and sayings, it will  
be made gingery and peppery enough  
to keep everyone alive to the prosper-  
ity, progress and best interests of this  
blessed, heavenly favored seashore  
section of Sunny Southern California.  
We greet you!

### WE THANK YOU

From the Ocean Beach page of the  
San Diego Union, Sunday, Nov. 19:  
"Ocean Beach is to have a local  
paper at last. The first copy of **The**  
**Beach News**, a four-page weekly, will  
be published Friday by Kirk Smith,  
an old newspaper man, formerly with  
the New York Sun. Mr. Smith, who  
is a resident of the Beach, says the  
paper will look to the interests of  
all the towns of the Point Loma penin-  
sula. Those who have long desired a  
local paper are awaiting the first is-  
sue with keen interest.

Through the courtesy of Robert  
Marsden, who is one of our staunch

## Thanksgiving Week Specials

FABER'S CASH AND CARRY NO. 3  
2119 Bacon St. Phone Pt. Loma 248

10 lbs. Sugar 81c; sack	\$8.10
6-lb. Crisco, each	\$1.19
3-lb. Crisco, each	65c
1-lb. Crisco, each	33c
1-lb. Crisco, each	22c
2 lbs. Pure Lard	35c
Royal Baking Powder, 12-oz. tin	35c
6-oz. tin	18c
Calumet Baking Powder, 1-lb. tin	28c
1-lb. tin	16c
Hill's Red Can, M. J. B., Schilling and	
Point Loma Coffee	42c
Corn	2 for 25c
Peas	2 for 25c
Tomatoes	2 for 25c

THE LITTLE CASH GROCERY  
5021 Newport Ave. Pt. Loma 129

Peaches, large 2 1/2-lb. can	25c
Best in the Market	
Prunes, new stock, 40-50, lb.	20c
Raisins, new stock, seeded or Seedless,	
per pkg.	15c
Walnuts, No. 1, soft shell lb.	35c
3 lbs. for	\$1.00
Soap—	
Ben Hur, bar	5c
White King, 20 bars, 3" bars Cocoa	
Almond, 1 box White King Powder,	
all for	\$1.00
Polar White, bar	5c
Spuds, best on the market, bag	75c
All Orders Over \$5.00 Delivered Free	

supporters, there comes to the edit-  
or's desk a copy of the Coos Bay  
Times, published at Mansfield, Ore.,  
of which place Mr. Marsden's son is  
a prominent resident.

Crawford's Weekly, a paper of  
opinion, published at Norton, Va., by  
Bruce Crawford, reaches us with  
most welcome regularity. Big differ-  
ence, Bruce, between the "bona fide  
blue Pacific" and the High Knob at-  
mospheric conditions these gladsome  
November days—eh, boy!

### BREEZES AND WHEEZES

Mrs. S. G. Zickler of Casper, Wyo.,  
and Mrs. W. P. Schuman, of Denver,  
Colo., are happily sojourning for the  
winter season in one of the seaside  
bungalows on Bacon street.

Burt West, an expert draper with  
the Bledsoe Company of San Diego,  
has recently moved his family into  
one of the Hammond cottages at 4970  
Niagara avenue.

C. Townsend Brown is in town, go-  
ing round painting signs. His busi-  
ness address can be found in our ad  
column.

It makes no difference where,  
when or how far "Bill" Benbough  
may happen to go from Ocean Beach,  
he always has his own special brand  
of cigars shipped to him in big box  
lots by Roy Burkhardt, who makes  
them to order in the latter's fine new  
cigar factory at Ocean Beach.

Leon M. Hewitt, a plumber of  
much note in the Tar Heel State, con-  
templates motoring from North Caro-  
lina to this glorious Beach commu-  
nity next spring.

## Classified Ads

Rates, 10 cents per line. No adver-  
tisement less than 30 cents.

FOR SALE—Young fat geese,  
roasting chickens, brown eggs, goat's  
milk at Woodmere, 4729 Cape May  
avenue. Phone Pt. Loma 206-J.

FOR RENT—Two-room house,  
nicely furnished, \$10 a month. Near  
car line. 4953 Saratoga avenue,  
Ocean Beach.

YOUR delicious Thanksgiving duck,  
duckling, roast, fried, or fricassee  
chicken awaits you on short notice at  
4734 Long Branch avenue. L. H.  
Martin.

FOR RENT—Crosby cottages,  
nicely furnished, \$16.00 a month.  
4930 Muir avenue. Telephone, Point  
Loma 214-J.

FOR SALE—Fine concession with  
stock, known as the Blue Front, with  
good living quarters, furnished. Sick-  
ness reason for selling. Address **Blue**  
**Front**, Ocean Beach.

FOR SALE—Vacuum cleaner, Vic-  
trola, sewing machine, bedstead,  
some fruit and jelly, 14x14 tent.  
4773 Brighton avenue, Ocean  
Beach.

## W. Brooks DRY GOODS—GROCERIES

5022 Niagara Avenue,  
OCEAN BEACH  
Very Best Vegetables and  
Fruits Daily

A. R. Walsh Robert J. Walsh  
Notary Public

REALTY and RENTALS

## Walsh & Walsh

PIONEER REALTY BROKERS

Business Property Our Specialty  
City Office: 625 E. St.—Phone 651-16

OCEAN BEACH OFFICE  
5026 Newport Ave., Next to Postoffice  
Phone Point Loma 92

## OLIVER F. DAVIS & SON

AGENTS

Spillman Engineering Corp.  
Successors to  
HERSCHELL, SPILLMAN CO.

Manufacturers  
HIGH CLASS PARK AND  
PORTABLE CAROUSSELS

1821 Cable Street  
Ocean Beach, Calif.  
PHONE, POINT LOMA 65-J

Residence Phone, Point Loma 159  
Garage, Point Loma 77-W

## OCEAN BEACH GARAGE

HENRY EULBERG, Prop.

AUTOMOBILE REPAIRING

Tires, Accessories, Titan Batteries

Authorized FORD Service

4868 Newport Avenue

## Sunset Supper Club

OCEAN BEACH

OPEN TO MEMBERS AND  
THEIR GUESTS

FINE ENTERTAINMENT AND  
SUPERIOR MEALS

SPECIAL CAFE SERVICE

Excellent Music and Dancing

Re-unions and Birthday Parties  
Invited

"The Best Is None Too Good"

When is "Booster Bill" Thomas'  
dream about a Community House  
coming true?



BEAR THIS IN MIND !!



A Regular Place to Dance

OCEAN BEACH PAVILLION

The "Garden of Eden"

Dance to music that makes  
you want to dance.

Good Music ! Good Floor !  
Open All Year !

Real Estate, Notary,  
Investments, Rentals

**Agnes G. Ellis**

5006 Niagara Avenue  
Point Loma 46-W

FRESH VEGETABLES  
From Ocean Beach Gardens Every Day

**Corner Grocery**

5002 Niagara Ave., Ocean Beach  
PROMPT FREE DELIVERY

While doing your Christmas  
shopping visit  
**Ocean Beach Notion Shop**  
TOYS, NOTIONS and  
DRY GOODS  
1959 Abbott Street  
Two Doors North of Library

Phone Pt. Loma 74

**Hotel Newport**

G. D. GAMMON, Prop.  
Rooms as Low as \$5 Per Week  
Apartments \$30 Per Month  
4965 Newport Av., Ocean Beach

**Cundall's Meat Market**

Newport Avenue, Ocean Beach  
Opposite Postoffice  
Phone Point Loma 296  
PROMPT DELIVERY

**Ocean Beach Drug Store**

CHAS. L. COLBY, Prop.  
1893 Bacon St., Ocean Beach  
Drugs, Druggists' Sundries  
and Stationery  
Phone Point Loma 70-J

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#### SEEN, HEARD AND SAID

Miss Julia Deurhammer of Logan Heights is the very efficient secretary and bookkeeper for Cramer's Bakery, with offices at the attractive and sanitary headquarters of "Henry's" growing industry on Julian avenue.

Mrs. C. F. Miller of 5075 Saratoga avenue is gradually recovering from an injury to her left thumb, which she sustained a fortnight ago.

Big crowds of Reubens and Cynthia's thoroughly enjoy the fine music of the splendid augmented orchestra provided by genial "Jimmy" Bowker for the Barn Dances in Benbough's Garden of Eden every Thursday night. Look out for the "Constabule" while you're doin' the hoe-down! He's mighty apt to git ye!

C. T. Morris of the Blue Front on Newport avenue is recovering from his recent sickness in the hospital and is back on the job at his business.

"Charlie" Owen is happy now that he has secured a phone in his cleaning and pressing place on Niagara avenue, where his charming wife proves a most valuable helpmeet.

William S. Ross of W. Point Loma boulevard is seriously ill at the Paradise Sanitarium.

Two new hollow tile bungalows are in course of construction on Rosecrans street, near the Junction.

Mr. and Mrs. Frank Moir of Winetka, Ill., have rented for the winter season the finely-built shingle cottage of the Wheeler group of bungalows on the crest of Sunset Cliffs. Their son will attend school here.

Mr. and Mrs. Desette of Toronto, Can., have rented the "Ocean View" bungalow, in the Wheeler row of cement bungalows, for the winter season. Their daughter, Marjorie, will attend the Beach schools.

Mrs. Mary Ansel of Rose Cottage, Alpine, Calif., has returned to her home after a very enjoyable visit at the home of her sister, Mrs. Dr. W. M. Tipple, of 4960 Narragansett avenue.

Henry Eulberg, the major-domo of the O. B. Garage, was a much-missed man at this week's regular meeting of the C. of C. Henry is at the head of a committee appointed for placing O. B. signs on the highways leading this way.

A very valuable goat belonging to Mrs. J. M. Dowell of Niagara avenue has been receiving the services

of a veterinarian this week on account of serious intestinal trouble.

W. Brooks has added some special holiday lines to his large and varied stock in his Niagara avenue store.

M. J. Sterling and his worthy mates are keeping on the jump these mild November days, moving this, that and the other, via Reid's express.

W. H. Clarke, who is the right man in the right place at the headquarters of the Zellerbach Paper Company in San Diego, can be relied upon when the clock of emergency strikes. And **The Beach News** is proud of the fact that Henry is a full-fledged Beachite.

Mrs. H. Lipsetts believes in taking time by the forelock at her O. B. dry goods store, and is advertising special comforts for the Thanksgiving season.

Frank P. Harrison, the efficient and well-known clerk of Department Three, Superior Court, is a Beach booster, residing with his mother, wife and family on Santa Monica avenue.

When washday comes 'round, 'tis well to remember that J. M. Harrison, a true-blue, progressive Beachite, has two commercial autos always on the job to call for and deliver your laundry, whether it's wet wash rough dry or finished. Patronize his steam institution, and you'll be amply repaid with satisfying service.

James C. Storm, who is as skillful in carpentry as he is kind-hearted in lending a helping hand to his fellow man, is putting in some mighty good ticks on the remodeling work of the old Palace cafe building in San Diego. "Jim" declares he is going to doll up his gasoline buggy with a new coat of paint 'round the holidays, especially since he's begun to park it in front of city banking houses.

Children do much better work in school when warmly dressed. Saturday's Special in Boys' Sweaters for \$2 at O. B. Dry Goods Store.

"Billy" Morrison will soon decorate his popular Newport cafe with some very classy menu cards and also make some nifty improvements in his ice cream parlor.

#### Automobile Insurance

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(The name to be inserted here is subject to a selection from suggestions)  
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